

Memorandum

To: The Faculty
From: Office of Advancement
Re: Fundraising Results For Fiscal Year 2001
Date: September 7, 2001

This past year was, by many measures, the most successful in the College's history in terms of fundraising. Driven by several large bequests, payments on pledges from the Journey Campaign, a number of major new foundation commitments, and another year of strong growth in the Annual Fund, the College set many new highs. Gifts were given to support a wide range of purposes, from classroom renovations to scholarships and were made both for current operations and endowment. While I anticipate a lower total this coming year as gifts from the previous campaign drop off, I believe that this strong showing bodes well for our future success.

FY2001 Fundraising Highlights

Overall Results

Total Giving:	\$20.9 million*
Annual Fund	\$3.9 million*
Participation	44%*
Number of Donors	9,435*

* Denotes new records.

Gift Highlights - Foundations

Source

Filene Foundation	\$525,000	Scholarships/Lessons/Faculty Support
Alfred P. Sloan Foundation	\$460,000	UWW on-line learning program
Christian Johnson Endeavor Fdn.	\$280,000	College assessment program
Henry Luce Foundation	\$225,000	New position in Asian studies/anthropology
Clare Booth Luce Fund	\$224,000	Scholarships for women in math/science
Booth Ferris Foundation	\$150,000	Classroom renovation/campus network
W. R. Hearst Foundation	\$100,000	Scholarships
George I. Alden Trust	\$ 75,000	Neuroscience equipment

Gift Highlights – Individuals

<u>Source</u>	<u>Amount</u>	<u>Project</u>
Nathalie Vorhees '49 & Family	\$1,000,000	Endowment for Tang/Scholarships
Class of '61 40th Reunion	\$ 316,520	Annual Fund Gift to name Tang Stairway
Mrs. Marjorie Burgess '49	\$ 300,000	Cyber-café in Case Student Center
Edgar Wachenheim III, P'01	\$ 200,000	Exercise equipment purchase/endowment
Parents Class of '01	\$ 180,000	Annual Fund Gift to name Case Center Entertainment Lounge