

**INSTITUTIONAL POLICY AND PLANNING COMMITTEE**  
**MEETING MINUTES**  
**October 14, 2016**  
**10:30 a.m.**

**PRESENT:** Cerri A. Banks; Beau Breslin; Michael Casey; Bill Duffy; Julia Elstein; Cynthia Evans; Philip A. Glotzbach; James J. Rogers; Denise Smith; Joseph Stankovich; Debra

Paul Calhoun; Kris Leggiero; Joshua C. Woodfork.

7, 2016

IPPC **approved** the Minutes from the October 7, 2016 meeting.

**2. Assessment Subcommittee: Report on Students' Visual Analysis Competencies**

Beau Breslin, Dean of Faculty & Vice President for Academic Affairs, and Sarah Goodwin, Professor and Faculty Assessment Coordinator, presented their "Report on Students' Visual Analysis Competencies," which has also been distributed via email to the community.

Beau provided an overview of the program and indicated that the Assessment Subcommittee wanted to make the report public in an effort to assist in the College's goal of trying to create a culture of assessment.

Sarah explained that visual literacy is new to our core competencies, and the goal for students to communicate effectively does not elaborate on specific communication methods. The Assessment Subcommittee found that students in courses that utilize the analysis of visual artifacts were more experienced in visual competencies than their peers, and indicated that competency would continue to increase with more practice and by working with faculty with more experience in this area.

Sarah encouraged the IPPC to read the full report and the rubric that was distributed with the meeting materials. She reported that the committee is especially proud of this rubric and have been asked to present at an upcoming meeting of Association of American Colleges and Universities (AAC&U).

President Glotzbach thanked Sarah and congratulated the Assessment Subcommittee for this great report.

Beau noted the outstanding work conducted by Sarah along with Lisa Christenson and Joe Stankovich in leading the College in the area of assessment.



